



Investor/Media Contact:

Dilek Mir
310-591-5619
dmir@corporateprofile.com

Corporate Contact

Chris Kingham, VP Marketing
MacroSolve Inc.
918-388-3550
chris.kingham@macrosolve.com

MacroSolve appoints new CFO

Kendall Carpenter promoted to CFO as MacroSolve is set to go public

TULSA, Okla., June 12, 2008 – MacroSolve, Inc., parent company of Anyware Mobile Solutions, announced today the appointment of Kendall Carpenter as the company's Chief Financial Officer, Vice President Finance and Administration, Secretary and Treasurer. Carpenter takes over the position of CFO from James Dutton, who is retiring but will continue to offer his expertise to the company as a consultant.

Carpenter joined MacroSolve in 2006 as Controller. Her previous experience includes Division Controller with Allied Waste Industries (NYSE:AW), a \$6 billion NYSE company, and over 10 years experience as top financial officer of an enterprise software company with an international customer base. Carpenter graduated with a Bachelor of Science degree in Accounting from Oklahoma State University and is both a Certified Public Accountant and a Certified Management Accountant.

"As we prepare to go public, we've promoted Ms. Carpenter into the key position of CFO. She has extensive public company experience as well as the skills and agility to perform in a high growth technology setting. We also thank Jim Dutton for having brought MacroSolve to where it is today and look forward to his continued contributions to our company," stated MacroSolve President and CEO Clint Parr.

MacroSolve has filed its S-1 with the United States Securities and Exchange Commission and is awaiting approval for trading of its stock on OTCBB in the coming months.

About MacroSolve

Through its wholly owned subsidiary, Anyware Mobile Solutions, MacroSolve, Inc. is the leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information visit www.macrosolve.com or call 800-401-8740.

###

Safe Harbor Statement Under the Private Securities Litigation Act of 1995

With the exception of historical information, the matters discussed in this news release are forward-looking statements that involve a number of risks and uncertainties. The actual future results of MacroSolve could differ significantly from those statements. Factors that could cause actual results to differ materially include risks and uncertainties such as the inability to finance the company's operations, inability to hire and retain qualified personnel, and changes in the general economic climate. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential," or "continue," the negative of such terms, or other comparable terminology. These statements are only predictions. Although we

believe that the expectations reflected in the forward-looking statements are reasonable, such statements should not be regarded as a representation by MacroSolve, or any other person, that such forward-looking statements will be achieved. We undertake no duty to update any of the forward-looking statements, whether as a result of new information, future events or otherwise. In light of the foregoing, readers are cautioned not to place undue reliance on such forward-looking statements.