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MacroSolve CEO is key panelist at GTM 2008 Conference

Clint Parr joins executives from Verizon, Cisco, PCCW and BusinessWeek editor on panel "Beyond Voice in Entertainment"

TULSA, Okla., June 4, 2008 – MacroSolve, Inc., parent company of Anyware Mobile Solutions, announced today that its President and CEO, Clint Parr, is a panelist at a key roundtable session titled "Beyond Voice in Entertainment" at the 34th annual Global Telecommunications Meeting (GTM) in Washington D.C. this week.

BusinessWeek's Communications Editor, Spencer Ante, is moderating a discussion on telecommunications carriers' strategies for up-selling and driving more traffic through their networks. Key topics covered include how mobility will drive strategy and how 3G and 4G networks will impact content delivery.

Clint Parr will offer MacroSolve's expertise and vision on how mobile applications create "stickiness" for carriers' customers as well as improve efficiencies and create incremental revenues. Parr is joined by panelists from leading telecommunications firms including Verizon Wireless, PCCW, and Cisco Systems.

"As a leading provider of mobile solutions to major carriers as well as the small and medium business market, we are always pleased to participate in knowledge sharing in our industry and to promote effective delivery of mobile solutions," stated Clint Parr, President and CEO of MacroSolve.

The Global Telecommunications Meeting (GTM) 2008 is taking place June 2 through June 5 in Washington D.C. The focus of GTM 2008 is on "New Content, New Thought Leaders, and Market Experts." For more information on GTM 2008 please visit www.gtmintelsat.com.

About MacroSolve

Through its wholly owned subsidiary, Anyware Mobile Solutions, MacroSolve, Inc. is the leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information visit www.macrosolve.com or call 800-401-8740.

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Safe Harbor Statement Under the Private Securities Litigation Act of 1995

With the exception of historical information, the matters discussed in this news release are forward-looking statements that involve a number of risks and uncertainties. The actual future results of MacroSolve could differ significantly from those statements. Factors that could cause actual results to differ materially include risks and uncertainties such as the inability to finance the company's operations, inability to hire and retain qualified personnel, and changes in the general economic climate. In some

cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential," or "continue," the negative of such terms, or other comparable terminology. These statements are only predictions. Although we believe that the expectations reflected in the forward-looking statements are reasonable, such statements should not be regarded as a representation by MacroSolve, or any other person, that such forward-looking statements will be achieved. We undertake no duty to update any of the forward-looking statements, whether as a result of new information, future events or otherwise. In light of the foregoing, readers are cautioned not to place undue reliance on such forward-looking statements.