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MacroSolve names Clint Parr new CEO

TULSA, Okla., April 10, 2007 – MacroSolve, Inc., today announced that Clint Parr has been named CEO of the company. In his new position, Mr. Parr is also joining the MacroSolve Board of Directors. With the announcement, current CEO and Chairman of the Board James McGill will focus on increasing shareholder value and building major relationships. Mr. McGill will remain Chairman of the Board.

Mr. Parr graduated from Baylor University in 1986 with a bachelor's degree in Entrepreneurship and obtained an executive MBA in 2000 from The University of Tulsa. His professional development includes twenty years of strategic alliance management, technology product development, professional services marketing and operations with Fortune 500 companies in the carrier and energy sectors. Mr. Parr is a graduate of Leadership Oklahoma and a four term Vice Chairman of the Tulsa County Election Board.

Mr. Parr joined MacroSolve's Anyware Mobile Solutions division in 2002 as Vice President of Sales and Marketing. The Board of Directors promoted him to President and Chief Operating Officer of MacroSolve/Anyware in early 2003.

About MacroSolve

Through its wholly owned subsidiary, Anyware Mobile Solutions, MacroSolve, Inc. is the leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information visit www.macrosolve.com or call 800-401-8740.

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Safe Harbor Statement Under the Private Securities Litigation Act of 1995

With the exception of historical information, the matters discussed in this news release are forward-looking statements that involve a number of risks and uncertainties. The actual future results of MacroSolve could differ significantly from those statements. Factors that could cause actual results to differ materially include risks and uncertainties such as the inability to finance the company's operations, inability to hire and retain qualified personnel, and changes in the general economic climate. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential," or "continue," the negative of such terms, or other comparable terminology. These statements are only predictions. Although we believe that the expectations reflected in the forward-looking statements are reasonable, such statements should not be regarded as a representation by MacroSolve, or any other person, that such forward-looking statements will be achieved. We undertake no duty to update any of the forward-looking statements, whether as a result of new information, future events or otherwise. In light of the foregoing, readers are cautioned not to place undue reliance on such forward-looking statements.