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## **MacroSolve Becomes iPhone Developer & Certified to Sell Its Products on App Store** *Fortifies Its Position as a Market Leading Provider of Mobile Solutions*

TULSA, Okla., December 18, 2008 – In a move to further fortify its position as a market leader in delivering mobile solutions to businesses, MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced today that it has become a certified iPhone developer.

As a certified iPhone developer MacroSolve is developing applications for iPhone and iPod users for commercial applications as well as market these applications directly to users through the App Store ([www.apple.com/iphone/appstore/](http://www.apple.com/iphone/appstore/)). The App Store offers iPhone and iPod users applications that are ready for download and purchase.

With the addition of its iPhone Developer certification, MacroSolve adds Apple's hugely popular mobile devices to the growing list of platforms its supports, including Blackberry®, Windows Mobile® and Palm®.

"As a well-established leader in mobile solutions to businesses, we continue to expand on the products and services we deliver in order to stay on the forefront of technology while capturing a growing share of the market," stated MacroSolve President and CEO, Clint Parr.

"Apple's mobile products and its brand have one of the most dedicated and loyal customer groups. We are pleased to be in a position to create and market applications that will cater to the needs and tastes of this very enthusiastic client base. Furthermore, being certified to directly market our solutions to users through the App Store gives us a very favorable leg up in marketing and distribution," concluded Parr.

### **About MacroSolve**

Through its Anyware Mobile Solutions Division, MacroSolve, Inc. is a leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information, visit [www.macrosolve.com](http://www.macrosolve.com) or call 800-401-8740.

### **Safe Harbor Statement**

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are

not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.