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**MacroSolve's Anyware Mobile Solutions Launches ReForm XT™**  
*One of the Industry's Most Advanced Online Mobile Application Builders*

TULSA, Okla., December 15, 2008 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced today the launch of ReForm XT™, one of the industry's most advanced online mobile application builders. The ReFormXT.com site allows Blackberry®, Windows Mobile® and Palm® users to create and manage mobile applications for individual or company-wide use. Anyware Mobile Solutions' proprietary ReForm XT software solution simplifies mobile smartphone applications for business customers.

The online platform requires minimal technical effort or expertise. The LogicLine™ graphical application builder accelerates the ability to streamline operations within a workforce, which is increasingly familiar with cell phone technology. Route delivery, surveys, audit, inspection, sales, inventory, research and other paper-intensive processes can be easily automated using ReForm XT. Website tutorials and telephone access to customer assistance enhances the user experience.

"To date, mobile business applications have been too complex, requiring highly technical resources to manage. Prior to ReForm XT, other applications found online have been inflexible one-size-fits-all downloads that did not serve the business customer well. With ReForm XT, creation, customization and distribution of mobile applications for business customers using smartphones and rugged Windows handhelds is incredibly simplified," stated MacroSolve President and CEO Clint Parr.

"This software solution, delivered online, allows us to further enhance our recurring revenue streams, which fortify our gross margins, while further advancing our mission of enabling business customers to increase their efficiencies through use of mobile applications that are easy to implement and cost effective," concluded Parr.

For a free trial, visit:  
<http://www.reformxt.com>

Or contact Shawn Sicking at 1-800-401-8740 X137 or [shawn.sicking@goanyware.com](mailto:shawn.sicking@goanyware.com).

**About MacroSolve**

Through its Anyware Mobile Solutions Division, MacroSolve, Inc. is a leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information, visit [www.macrosolve.com](http://www.macrosolve.com) or call 800-401-8740.

**Safe Harbor Statement**

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of



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future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are

not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.