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## **MacroSolve™ Releases Upgrades to digiTICKET™, a Leading Electronic Ticketing Solution Deployed by Growing Number of Police Departments**

TULSA, Okla., December 10, 2009 MacroSolve, Inc., (OTCBB:MCVE), announced today that it has made significant upgrades to its digiTICKET electronic ticketing solution. digiTICKET is currently deployed at numerous police departments throughout Oklahoma and is gaining traction nationally through direct sales and resellers.

Product upgrades include:

- Picture capture. Officers can now use the digiTICKET handheld computer to capture a digital photograph and attach it to the e-ticket.
- Multiple violations per ticket. When issuing multiple tickets to a violator, digiTICKET now has the capability to print multiple violations on a single paper ticket. This continues to speed up the process of issuing tickets and in turn increases officer safety and productivity.
- Online violation administration. Agencies can now add new violations or update existing fine amounts through an online tool. All the information is automatically updated on all mobile devices deployed in the field.
- Operates on new Intermec hardware. digiTICKET has now been certified on the CN50, a new rugged handheld device by Intermec.
- Driver license scanning for most of North America. digiTICKET can now automatically read magnetic strips and barcodes from drivers licenses and ID cards from all over the US, Mexico and Canada.

"We continue to work closely with our digiTICKET customers. We are focused on continuous upgrades to the product, which has become the leading e-ticketing solution for Oklahoma police departments and we intend to make it that nationally in the near future," stated MacroSolve President and CEO Clint Parr.

digiTICKET allows officers to enter driver information automatically into the application by scanning the barcode or magnetic strip on the back of a drivers license. Officers can enter multiple violations and capture the driver's signature electronically, all in a matter of minutes. The reduced time to issue tickets decreases the minutes an officer is standing roadside, where they are exposed to unnecessary risk. In 2008, the leading cause of death among U.S. police officers was being struck by a vehicle. The reduced use of paper products combined with the time saved in elimination of manual data entry at ticket processing points will allow police departments to cut operating costs around ticket processing. In addition, city revenues can increase through a reduction in unusable tickets due to manual errors on paper tickets.

### **About MacroSolve**

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses and government. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit [www.macrosolve.com](http://www.macrosolve.com) or call 800-401-8740.

### **Safe Harbor Statement**

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements.