



Investor/Media Contact:
Dilek Mir
310-591-5619
dmir@corporateprofile.com

Corporate Contact
April Sailsbury
918-388-3529
april.sailsbury@macrosolve.com

**Leon's Restaurant Implements MacroSolve's™ DineInsight™
Branded Mobile App To Stay In Touch With Customers 24/7**
Mobile app used to offer promotions and specials to Leon's customers

TULSA, Okla., December 3, 2009 - MacroSolve, Inc., (OTCBB:MCVE), announced today that Tulsa based Leon's is the second restaurant to implement MacroSolve's branded mobile app, DineInsight, powered by ReForm XT™.

Leon's customers may visit the iPhone app store, search "Leon's" and download the free app to their smartphone. Customers will receive promotions on weekly specials, the beer of the month, happy hour deals, and many other benefits.

"DineInsight enables us to provide a complete Leon's-branded user experience to our customers. We will be connected with them 24/7, offering a host of special promotions that will only benefit those customers that download our mobile-app. From a restaurant owner's point of view, we could not ask for more; repeated exposure to Leon's brand, surveying our customers for feedback on their dining experience and offering incentives to bring them back into our restaurant on a frequent basis. We're extending our brand's reach and at the same time building customer loyalty using the latest in mobile technology, and we're very excited about it!" stated Leon's owner JL Lewis.

"This is the second restaurant within a week to adopt DineInsight. The restaurant industry is extremely competitive and recent increased labor costs and a tough economy only adds to the burden of retaining customers and capturing new business. As we work closely with our new restaurant customers to measure the benefits and ROI of our new mobile sales and marketing tool on their businesses, we also look forward to introducing DineInsight to the national restaurant industry. We believe DineInsight will transform the way restaurants extend their brand, offer promotions and drive customer patronage," stated Jeff McMains, Vice President, ReForm XT.

DineInsight is the first in a series of industry-specific apps powered by ReForm XT. Benefits of DineInsight to restaurant owners include the ability to generate additional revenue through drawing in more customers, gathering customer contact information and providing instant insight into customer satisfaction and purchasing trends. Customer contact information can be utilized for targeted marketing and other promotions, as well as serving as a direct line of communication with the customer – Anytime, Anyplace, Anywhere...directly via their smartphone.

About MacroSolve

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses and government. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements.