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MacroSolve Executives Share Mobility and Business Expertise at Tulsa TechFest and OSU Cowboys Entrepreneurship Bootcamp

TULSA, Okla., November 6, 2009– MacroSolve, Inc. (OTCBB:MCVE) announced today that Clint Parr, President and CEO of MacroSolve and Regan Unruh, Solutions Manager for MacroSolve's Anyware Mobile Solutions division, will be speaking at key Tulsa business and technology events this week.

Mr. Parr will be a panelist for the [OSU Cowboys Entrepreneurship Bootcamp](#) on Saturday November 7th. The panel discussion will focus on the key tools, perspectives, and approaches that go into creating a viable business. Mr. Parr will impart his expertise on building a high-growth business as well as the integration of mobile technologies that empower small to medium sized business to grow cost-efficiently. Mr. Parr will be joined on the panel by MacroSolve board member, Dave Humphrey. The OSU Cowboys Entrepreneurship Bootcamp is a pragmatic program for Oklahomans seriously interested in launching their own ventures and those in the early stages of start-up. The program occurs over six consecutive Saturday mornings. It features award-winning faculty, highly successful entrepreneurs, and a number of subject matter experts. The program's goal is to share the key elements that go into the creation of a profitable and sustainable new venture.

Mrs. Unruh will deliver a presentation at the 2009 [Tulsa TechFest](#) on Friday November 6th at 10.30 am. Her presentation, titled "Manage the Unique Challenges of Mobile Development" will cover: 1) identifying the right hardware and mobile operating systems for specific needs; 2) applications development and support; and 3) the common pitfalls of mobile development. Tulsa TechFest is a technical conference with tracks covering everything from enterprise architecture, software/web development, databases, project management, data security and graphic/web design. Tulsa TechFest's primary focus is to provide training and teaching sessions that are immediately beneficial to the broadest range of IT professionals in their day-to-day jobs.

"As a high-growth technology company, Tulsa is a fantastic place for MacroSolve to be headquartered. Our roots are here and we are honored to give back to the growing business and tech community through these key venues," stated MacroSolve President and CEO Clint Parr.

About MacroSolve

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses and government. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements.