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MacroSolve Mobilizes Oil and Gas Industry With eLynx Technologies

Delivers SCADALynx Mobile Edition on time and on budget

TULSA, Okla., November 6, 2008 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, today announced its work with oil and gas industry client eLynx Technologies to deliver SCADALynx Mobile Edition, enabling eLynx customers to use BlackBerry and other smartphones to retrieve and update data critical to their daily operations and efficiency.

“As the leading provider of web-based monitoring and field automation services to the oil and gas industry, we wanted to take our services one step further and provide unmatched service to our customers to increase their efficiency through mobilization,” stated John Powers, COO of eLynx Technologies.

“Anyware Mobile Solutions not only had an immediate understanding of our needs, they were able to deliver a complete mobile solution in less than a month. The applications they created are giving us a distinct advantage in the market by making SCADALynx more valuable to our customers.”

Clint Parr, MacroSolve president and CEO added, “Through our Anyware Mobile Solutions division, we leveraged our deep knowledge of business mobility and years of experience in mobile application development to once again deliver a successful product on time and on budget. This is a core competency for us and we are continuing to see our customer base grow.”

With the SCADALynx product, eLynx’s customers monitor flow computers, compressors, pipelines, tanks, artificial lift devices and more, enabling real-time production surveillance and control. Understanding their customers’ needs, eLynx determined that a mobile version of SCADALynx would add value to their product. MacroSolve’s Anyware Mobile Solutions was eLynx’s logical choice for the mobile solution.

About eLynx Technologies

eLynx Technologies is the leading provider of web-based monitoring and field automation services to the oil and gas industry. With SCADALynx users can monitor flow computers, compressors, pipelines, tanks, artificial lift devices and more. Unlike traditional SCADA systems eLynx provides pre-engineered user configurable solutions that are easy to learn, use, and can be implemented in days or weeks – not months required by traditional SCADA systems. For more information please visit: www.elynxtech.com

About MacroSolve

Through its Anyware Mobile Solutions Division, MacroSolve, Inc. is a leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of



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future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are

not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.