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## **MacroSolve Launches National Sales Channels for digiTICKET™ E-Ticketing Solution**

*Distribution includes direct sales and reseller program*

*Sales force grows to meet increasing demand*

TULSA, Okla., November 5, 2009 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced today that in response to growing demand for its digiTICKET™ electronic ticketing solution, the company has expanded sales and marketing efforts and is currently working with prospective customers in numerous states.

As digiTICKET continues to capture market share in Oklahoma, it is on track to become the de facto standard in the state. Leveraging this strength, Anyware has made digiTICKET available to police departments and municipalities across the country. In response to demand, Anyware is pursuing a dual channel strategy to support sales and marketing efforts. Anyware recently signed a distribution agreement with a reseller that has an existing customer base in public safety across multiple states and has also increased the size of its direct sales force.

“As an increasing number of agencies understand the power of mobile technologies and their rapid return on investment, we are seeing the development of a national trend. This trend is characterized by a broader range of governmental organizations looking to implement mobile solutions that improve operations, efficiency and safety. digiTICKET is a very competitive product that is gaining traction regionally and has created interest from all over the country,” stated Eric Fultz, Vice President of Anyware Mobile Solutions.

MacroSolve has initiated a reseller program for digiTICKET in which qualified resellers, with an installed customer base of police departments and municipalities, will offer digiTICKET as the e-ticketing solution of choice to their customers. This program is designed to increase sales for Anyware Mobile Solutions while offering resellers an expanded product line that appeals to their installed base of customers as well as supporting the reseller’s growth into new markets. For more information on digiTICKET please visit [www.goanyware.com/digiticket](http://www.goanyware.com/digiticket).

### **About MacroSolve**

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses and government. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve’s mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit [www.macrosolve.com](http://www.macrosolve.com) or call 800-401-8740.

### **Safe Harbor Statement**

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements.