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MacroSolve Implements Upgrades To ReForm XT™

*Delivers significant performance improvements, support for new web standards,
and enhanced user experience*

TULSA, Okla., November 3, 2009 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, today announced the release of a series of upgrades designed to promote the cross platform, ubiquitous use of ReForm XT™.

A web-based mobile form builder, ReForm XT provides non-technical users the ability to build custom mobile form applications to fit specific information gathering and marketing needs. Virtually any paper form can be replaced. Information collected on the mobile device is uploaded to a secure centralized server, where the data can be viewed as HTML reports, downloaded as a spreadsheet, or sent to individuals or groups via email.

Improvements have been implemented, with the three key upgrades to ReForm XT being:

1. Cross-platform functionality and support for all major web browsers including Mozilla's Firefox, Apple's Safari, and Google's Chrome.
2. Ability to create a ReForm XT account and register from virtually any mobile device. Users can now complete the registration process on their handheld prior to using their PC or Mac to generate and customize forms.
3. Wholesale upgrades to technology platform in preparation for upcoming launch of ReForm XT for iPhone apps.

"We are gaining significant traction with ReForm XT through app downloads, direct sales, and resale distribution channels. Our aim is to continue to improve, upgrade, and keep ReForm XT at the forefront as a ubiquitous, cross platform mobile business solution," stated Clint Parr, MacroSolve President and CEO.

About MacroSolve

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses and government. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, the acceptance of our products, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements.