



Investor/Media Contact:
Dilek Mir
310-591-5619
dmir@corporateprofile.com

Corporate Contact
April Salsbury
918-388-3529
april.salsbury@macrosolve.com

MacroSolve Technologist Shares Mobility Expertise at Tulsa TechFest

TULSA, Okla., October 08, 2008 – MacroSolve, Inc. (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced today that Mark Jones, Director of Solution Services at Anyware Mobile Solutions, is a featured speaker at Tulsa's 2008 TechFest on Thursday, October 9.

Mr. Jones will deliver a presentation titled "Development Planning and Managing Mobile Solution Projects." His speech will present: 1) best practices for mobile solution development planning; 2) how to avoid potential pitfalls; and 3) introductions into current and future mobile development platforms.

"As a national leader in mobile solutions for businesses, MacroSolve is proud to have its technology staff as featured speakers at events like the Tulsa TechFest. Our purpose is to help IT and operations professionals improve business efficiencies through the integration of mobility, a market that is growing at 12% per year," stated MacroSolve president and CEO Clint Parr.

[Tulsa TechFest](#) is a technical conference attracting a national audience and covering a broad range of IT tracks including enterprise architecture, software/web development, databases, project management, data security and graphic/web design. Sponsors include Microsoft and Oracle.

About MacroSolve

Through its Anyware Mobile Solutions Division, MacroSolve, Inc. is a leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.

Filename: PR_WEB_TEMPLATE.doc
Directory: Y:\Corporate\Web Content\MacroSolve
Template: C:\Documents and Settings\ckingham\Application
Data\Microsoft\Templates\MacroSolve_LH.dot
Title: MacroSolve Appoints New CFO
Subject:
Author: ckingham
Keywords:
Comments:
Creation Date: 8/26/2008 4:56:00 PM
Change Number: 6
Last Saved On: 10/18/2008 7:46:00 AM
Last Saved By: ckingham
Total Editing Time: 21 Minutes
Last Printed On: 10/18/2008 7:47:00 AM
As of Last Complete Printing
Number of Pages: 1
Number of Words: 527 (approx.)
Number of Characters: 3,005 (approx.)