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MacroSolve To Ramp Up Sales and Marketing Through New Reseller Program

Additional sales channels for ReForm XT™ to expand sales into new geographic and industry markets

TULSA, Okla., October 1, 2009 - MacroSolve, Inc., (OTCBB:MCVE), announced today the launch of a reseller program for its mobility product [ReForm XT™](#) a mobile form builder for businesses and governmental organizations. The reseller program is established ahead of schedule in the company's strategic plans and comes in response to heavy interest from companies that have sought out MacroSolve's products for their customers.

ReForm XT is a powerful, versatile tool that can be applied to create increased productivity in any industry as well as a range of governmental functions including public safety. Generating a user-friendly mobile application to automate business processes helps save time, decrease errors, and increase productivity, while allowing up-to-the minute information to help organizations save money and increase revenues.

"ReForm XT has been exceptionally well received in the market, leading to regional and industry focused mobile technology solution providers seeking out distribution relationships with us. I'm pleased with the call volume we've received from well established companies that see ReForm XT as a very marketable product for their installed customer base as well as potential new clients. We are excited to immediately move forward with our first reseller," stated MacroSolve President and CEO Clint Parr.

Kansas City based [Commenco Inc.](#), a communications solutions provider since 1951, will resell ReForm XT to both business and government markets. Commenco will focus on geographic reach in Kansas, Missouri, Nebraska and Iowa.

Commenco Director of Wireless Sales, Jim Wagner commented, "ReForm XT is a leading edge mobile technology. Owing to the measurable ROI ReForm XT offers customers, the product practically sells itself. Backed up by Anyware's first rate customer services and support, we are eager to go to market with this product to our installed base of customers. Moreover, the flexibility that ReForm XT offers in terms of pricing for organizations from small firms to enterprise level businesses will enable Commenco to expand into new growth markets with this product."

MacroSolve is currently evaluating reseller programs for its other products including [digiTICKET™](#), an electronic ticketing solution for law enforcement.

About MacroSolve

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

This press release contains projections of future results and other forward-looking statements that involve a number of risks and uncertainties and are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Important factors that may cause actual results and outcomes to differ materially from those contained in the projections and forward-looking statements included in this press release are described in our publicly filed reports. Factors that could cause these differences include, but are not limited to, lack of revenue growth, failure to realize profitability, inability to raise capital and market conditions that negatively affect the market price of our common stock. The Company disclaims any responsibility to update any forward-looking statements.