



Investor/Media Contact:
Dilek Mir
310-591-5619
dmir@corporateprofile.com

Corporate Contact
April Salsbury
918-388-3529
april.salsbury@macrosolve.com

MacroSolve Revenues Jump 43% in Second Quarter

Driven by increased sales to current customers and addition of new customers

TULSA, Okla., September 3, 2008 – MacroSolve, Inc. (OTC:MCVE - News), parent company of Anyware Mobile Solutions, today announced second-quarter results for the period ended June 30, 2008. Revenues for the quarter were up 43% or \$203,563 to \$677,900 from \$474,337 in the second quarter of fiscal 2007. Gross profit for the quarter rose 15% or \$39,206 to \$306,791 from \$267,585 a year ago. Cost of sales increased in support of higher sales and is mainly attributed to additional staffing costs. Operating, selling, general, and administrative costs rose 31% or \$137,362 to \$578,803 from \$441,441 in 2007. This increase was due both to higher staffing costs associated with increasing sales as well as expenses related to the upcoming launch of the company's mobile business solutions community and e-marketplace website. Net loss was \$(295,373) up 64% from the same period last year. On a per share basis, net loss was \$(0.01) per basic and diluted share, which remained unchanged from the prior year's quarter.

For the six month period ended June 30, 2008, revenues rose 43% or \$528,180 to \$1,761,939 from \$1,233,759 in the first six months of 2007. Gross profit for the period was up 34% or \$178,265 to \$693,937 over \$515,672 in the first six months of the prior year. Cost of sales increased in support of higher revenues. Operating, selling, general and administrative costs rose 22% or \$198,626 to \$1,088,387 from \$889,761 in 2007. Net loss for the six months increased 13% to \$(432,955) from the prior year's first six months. Basic and diluted net loss per share remained \$(0.01) per share, unchanged from the prior year period.

"We continue to maintain the kind of growth we've experienced in the past several quarters. As our net revenue numbers grow we expect to sustain strong quarter-over-quarter growth on a percentage basis," stated MacroSolve president and CEO, Clint Parr. "The market for mobile solutions in the small and medium sized business market continues to be robust. We're seeing an expansion in our contracts with our current customers coupled with new contracts with a growing list of new customers."

"We're using our platform of solid growth to invest in the upcoming launch of our community-commerce site which will streamline the purchase, sale, and servicing of mobile solutions for our market," concluded Parr.

About MacroSolve

Through its Anyware Mobile Solutions division, MacroSolve, Inc. is a leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client



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Safe Harbor Statement – Continued

discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.