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MacroSolve Inc. Goes Public

Registration Statement Declared Effective by the Securities & Exchange Commission

TULSA, Okla., August 27, 2008 – MacroSolve, Inc. (OTC:MCVE), parent company of Anyware Mobile Solutions, announced today that the company's S-1 registration statement has been declared effective by the Securities and Exchange Commission ("SEC"). The company is now trading under the symbol MCVE and has an application pending to be traded on the OTC Bulletin Board.

"We are very pleased that our registration statement has been declared effective and that we are now a publicly traded company. From this platform our goal is to build shareholder value by accelerating our growth in the mobile business solutions market and our upcoming launch of the mobile market's first online community and e-marketplace," stated MacroSolve President and CEO, Clint Parr.

About MacroSolve

Through its Anyware Mobile Solutions Division, MacroSolve, Inc. is a leading provider of mobile data and mobile video business solutions. With expansive wireless industry relationships, intellectual property and proven success in enabling mobility, MacroSolve pursues innovative strategies to help businesses gain bottom-line benefits and competitive advantage through mobility. MacroSolve also assists third party application companies in mobilizing their products and marketing them to businesses. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.