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## **MacroSolve's digiTICKET™ Electronic Ticketing Solution Chosen By Talala Police Department**

*digiTICKET to be implemented under 5-Year Agreement*

TULSA, Okla., June 10, 2009 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced today the signing of an agreement with the Town of Talala police department to implement the company's recently launched electronic ticketing solution, digiTICKET™.

"Electronic ticketing is a positive step for our department and the Town of Talala. Implementing digiTICKET will make our ticket writing process more efficient and safer for our officers. A typical traffic stop will go from 20 minutes to 5-8 minutes, allowing our officers more time to patrol our streets and keep our citizens safe. Additionally, the decreased time standing on the side of the roadway will get the officer out of harm's way faster." stated Talala Chief of Police Phillip Coe. "The choice to go with Anyware Mobile Solutions was easy. Not only are they an Oklahoma company - meaning we are helping to keep jobs local, but the product is affordable and reliable," continued Chief Coe.

Anyware's electronic ticketing solution allows officers to use a rugged hand-held mobile computer to scan a driver license barcode, automatically entering the driver's data. The officer can enter multiple violations and capture the driver's signature on the handheld, all in a matter of minutes. The reduced time to issue tickets decreases the minutes an officer is standing roadside, where they are exposed to unnecessary risk. In 2008, the leading cause of death among U.S. police officers was being struck by a vehicle. City revenues are increased through a reduction in unusable tickets due to manual errors on paper tickets. The reduced use of paper products and the elimination of manual data entry at ticket processing points further cuts operating costs.

Eric Fultz, Vice President of Anyware Mobile Solutions added, "A growing number of police departments are adopting electronic ticketing because on a per-ticket basis, the cost of creating and processing an electronic ticket is a fraction of the cost of a paper ticket. digiTICKET's software-based system also offers the flexibility to be easily changed or updated as laws and department processes evolve over time."

### **About MacroSolve**

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit [www.macrosolve.com](http://www.macrosolve.com) or call 800-401-8740.

### **Safe Harbor Statement**

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities



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Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995.

Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.