



Investor/Media Contact:
Dilek Mir
310-591-5619
dmir@corporateprofile.com

Corporate Contact
April Sailsbury
918-388-3529
april.sailsbury@macrosolve.com

MacroSolve's ReForm XT™ Implemented By Companies In Numerous Industries *Adoption of Leading Online Mobile Application Builder Exceeds Forecast*

TULSA, Okla., April 22, 2009 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced today that its recently launched ReForm XT™, one of the industry's most advanced online mobile application builders, has seen success in large and small businesses in numerous industries including healthcare, energy, logistics, rental car companies, as well as service providers.

The mobile application builder is used to streamline processes including billing, expense and inventory tracking, customer satisfaction, proof of delivery, surveys, audit, inspection, sales, and other paper-intensive processes that benefit from automation.

Anyware exceeded its first quarter goals of getting ReForm XT into the hands of small business owners. One company now using ReForm XT is Shine On Automotive Detail (www.shineondetail.biz). Shine On is using ReForm XT to track expenses and revenues, generate billing, proof of delivery, and to schedule follow up appointments. "Being a small service-based business, we needed a solution to help us manage the paperwork. ReForm XT is affordable and, since we already have smartphones, we didn't have to purchase any hardware," stated Shine On President Corey Breckenridge

Through the ReFormXT.com site, Blackberry®, Windows Mobile® and Palm® users can create and manage mobile applications for individual or company-wide use. Anyware Mobile Solutions' proprietary ReForm XT software solution simplifies mobile smartphone applications for business customers. Businesses are increasingly using smartphones specifically to improve operating efficiencies. Smartphone sales are projected to grow 11% in 2009 according to iSuppli, while a recent survey by CTIA revealed that businesses expect to gain operating efficiencies of 15% by implementing mobile applications.

"Employees use wireless smartphones and other handheld devices for personal communications and entertainment with increasing frequency. With ReForm XT, we are seeing the adoption of business applications on those same devices simply by offering a user friendly tool that allows non-technical and technical users alike to build solutions that fit their needs," stated MacroSolve President and CEO Clint Parr.

About MacroSolve

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit <http://www.macrosolve.com/> or call 800-401-8740.

Safe Harbor Statement

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.