



MacroSolve's Contract with Navigation Solutions Renewed for 4th Year

TULSA, Okla., March 18, 2009 – MacroSolve, Inc., (OTCBB:MCVE) announced today that its subsidiary Anyware Mobile Solutions' contract has been renewed with Navigation Solutions LLC, producers of the Hertz NeverLost® system, tracking approximately 200,000 mobile systems assets for the world's largest car rental brand.

This marks the fourth year that Anyware has worked closely with Navigation Solutions to increase business value for inventory tracking platforms and mobile solutions. Anyware's mobile solutions have enhanced operating efficiencies for Navigation Solutions as evidenced through several key parameters including:

- 1) Real-time visibility and management of 200,000 Hertz NeverLost system assets
- 2) Greater productivity and efficiency for field personnel
- 3) Cost reductions through informed decision-making
- 4) Increased revenue from accurate, complete inventory reporting

"We were brought in four years ago to assess Navigation Solutions' mobile strategy. We were able to deliver a complete solution, including hardware, software, and integration that not only increased their operating efficiencies, we also uncovered revenue assurance that our client is benefiting from today. We are very pleased to continue to be Navigation Solutions' trusted mobility partner," stated MacroSolve President and CEO, Clint Parr.

"Our Anyware solution equips NavSol with a systematic approach to identify and track assets leveraging innovative development processes to meet our rapidly changing mobile activities," said Navigation Solutions, LLC President and CEO, Roger Stevens.

For further details on how Anyware meets the mobile solutions needs of Navigation Solutions please visit: <http://www.goanyware.com/mobility/cases/casestudy7.asp>.

About MacroSolve

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit www.macrosolve.com or call 800-401-8740.

Safe Harbor Statement

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any



such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.

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