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## **MacroSolve Signs 5-Year Contract with City of Sand Springs for Electronic Ticketing Mobile Solution**

*Electronic ticketing significantly improves police department efficiencies and officer safety  
Anyware's electronic ticketing solution selected over competing solutions currently on the market*

TULSA, Okla., March 10, 2009 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced today that it has been selected by the City of Sand Springs, Oklahoma to deliver a mobile solution for electronic ticketing of moving violations.

Upon the implementation of this five-year contract, the Sand Springs Police Department will move from writing traditional paper tickets to writing them electronically through the use of a rugged handheld computer and Anyware's electronic ticketing software solution. Electronic ticketing dramatically reduces the time required to issue and manage tickets, while significantly improving officer safety and decreasing waste throughout the entire process.

Anyware's electronic ticketing solution allows officers to use a rugged hand-held mobile computer to scan a driver's license bar code, automatically entering the driver's data. The officer can enter multiple violations and capture the driver's signature on the handheld, all in a matter of minutes. The reduced time to issue tickets decreases the minutes an officer is standing roadside, where they are exposed to unnecessary risk. In 2008, the leading cause of death among U.S. police officers was being struck by a vehicle. City revenues are increased through a reduction in unusable tickets due to manual errors on paper tickets. The reduced use of paper products and the elimination of manual data entry at ticket processing points further cuts operating costs.

Mike Carter, Assistant Chief of Police for the Sand Springs Police Department stated, "This is a revolutionary step for our department. It will improve officer safety and driver inconvenience by minimizing the time a vehicle is stopped along the roadside to issue a ticket. It will also allow us to use our administrative resources more prudently and effectively."

"We looked at other electronic ticketing solutions and found Anyware's no-frills approach to this product to be the best fit for our city. We appreciate that the product is straight forward and easy to use. We're all the more pleased to be working with an Oklahoma-based technology company with a long history in mobile software development," Carter added.

"As cities and states across America are facing tightening budgets we are very pleased to implement mobile technology that is beneficial from the first day of its implementation. Sand Springs is clearly progressive in its adoption of technology and will serve as a pilot as other police departments across Oklahoma and the U.S. consider electronic ticketing as a means to increase safety and efficiency," stated MacroSolve President and CEO, Clint Parr.

### **About MacroSolve**

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit <http://www.macrosolve.com/> or call 800-401-8740.



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**Safe Harbor Statement**

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.