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MacroSolve Launches MobileBizBuzz.com

*- Hub of information and expertise for mobile business applications
- A resource for solutions providers & their customers*

TULSA, Okla., February 25, 2009 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, announced the launch of MobileBizBuzz.com, a website discussing relevant issues for the burgeoning \$100 billion-plus mobile business solutions market. Unlike many sites which focus on mobility from a technical perspective, MobileBizBuzz.com discusses mobility from a business perspective in non-technical language.

Topics covered revolve around a variety of mobile technologies and trends, including mobile business applications, app stores, mobile hardware and handsets, business and marketing innovations for mobility, wireless broadband access, and the collective business impact of such technologies. The site provides direct links to news, editorial content and research metrics that impact the mobility industry, with emphasis on the adoption of mobile technology in small and medium sized companies.

Contributors to the site include MacroSolve President and CEO Clint Parr, VP of Marketing Chris Kingham, and VP of Business Development Mike Ishmael.

“In our industry it’s important to keep focus on the practical benefit to businesses of new mobile technologies as they evolve. Many small and medium sized companies rely on mobile technologies to help operate their business. Even as businesses cut back on spending, the one area where they continue to see a strong ROI is in mobile solutions because it makes their businesses more efficient. We believe that as more mobile applications and tools come to market, mobility will have a bigger positive impact on small and medium sized businesses than did the personal computer,” stated MacroSolve President and CEO, Clint Parr.

About MacroSolve

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve’s mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit <http://www.macrosolve.com/> or call 800-401-8740.

Safe Harbor Statement

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company’s future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company’s business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company’s SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.