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## **MacroSolve Achieves Significant Milestones in 2008**

TULSA, Okla., January 27, 2009 – MacroSolve, Inc., (OTCBB:MCVE), parent company of Anyware Mobile Solutions, concluded 2008 having achieved significant milestones in the company's development. In 2009 the company plans to operate strategically with new and current clients, delivering cost saving products and solutions that are in demand during the current economic climate.

In calendar 2008 MacroSolve has:

- Become a publicly traded company listed on the Over the Counter Bulletin Board
- Raised \$1.35 M in a private placement, \$900,000 of which is from company insiders
- Initiated a program to identify potential acquisition candidates that may accelerate the growth and profitability of the company
- Launched ReForm XT™, one of the industry's most advanced online mobile application builders
- Been accepted into the Oklahoma Quality Jobs Program, providing financial incentives for hiring staff
- Appointed Kendall Carpenter, formerly of Allied Waste Industries (NYSE:AW), as CFO
- Moved into larger office at Mapco Plaza to accommodate growth
- Became a certified iPhone developer
- Executed an agreement with Research In Motion (NASDAQ: RIMM), to become a Blackberry® ISV Alliance Member™

"We're proud of our accomplishments in 2008 and plan to continue to hit our strategic milestones in 2009. Given the current economic outlook, we're leveraging the fact that our products and services help companies increase their efficiencies. Our customers' investments in mobile technology continue to make economic sense for them and produce a positive ROI," stated MacroSolve President and CEO, Clint Parr.

### **About MacroSolve**

MacroSolve, Inc. (OTCBB:MCVE) is a pioneer in delivering mobile solutions to businesses. Founded in 1997, the company has an extensive network including the top name brands in wireless hardware and software as well as carriers. MacroSolve's mission is to deliver innovative strategies that bring the buyers and sellers of mobile technologies together in a way that creates bottom-line benefits to all participants in its growing \$100 billion target market. The company operates through its subsidiaries including Anyware Mobile Solutions. For more information, visit [www.macrosolve.com](http://www.macrosolve.com) or call 800-401-8740.

### **Safe Harbor Statement**

In addition to historical information, this press release may contain statements that constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Forward-looking statements contained in this press release include the intent, belief or expectations of the Company and members of its management team with respect to the Company's future business operations and the assumptions upon which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance, and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Factors that could cause these differences include, but are not limited to, failure to complete anticipated sales under negotiations, lack of revenue growth, client discontinuances, failure to realize improvements in performance, efficiency and profitability, and adverse developments with respect to litigation or increased litigation costs, the operation or performance of the Company's business units or the market price of its common stock. Additional factors that would cause actual results to differ materially from those contemplated within this press release can also be found in the Company's SEC Filings. The Company disclaims any responsibility to update any forward-looking statements.